



## Reach Over 15,000 Industry Professionals By Advertising In EMA's Monthly E-Newsletter

Purchase a banner ad with EMA, and increase site visitation from your preferred audience. All still and animated banners are linked directly to a URL of your choosing.

### About Energy Wise

This monthly e-newsletter brings readers breaking industry updates on standards codes and guidelines, technology, and government affairs. Subscribers depend on this timely report for upcoming webinars, events, and member news and accomplishments. View the Energy Wise archive of previous issues [here](#).

#### Which industries read Energy Wise?

- MEP Engineering
- HVAC
- Energy Management
- Building Commissioning
- Facility Management
- A/E Firms

#### Why should you participate?

- Sell a product
- Grab the customers attention
- Announce discounts and sales
- Promote your brand recognition
- Increase website visitors
- Introduce a product or service

**90% of the Top 25 Cx Giants are within our network!**  
**Over 15k+ industry professionals to get in touch with!**  
**Take the Next Step!**

**BONUS EXPOSURE:** EMA promotes each issue to our combined 7k+ social media followers!



**BONUS EXPOSURE:** Due to our strategic partnerships, Energy Wise is also read by: members of the Associate Air Balance Council (AABC) and the AABC Commissioning Group (ACG)



# Energy Wise Advertising Agreement

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_ Email Address \_\_\_\_\_

Website Address to Link to Advertisement \_\_\_\_\_

BANNER TYPE	SPECS	ACCEPTED FILE TYPES
Horizontal Banner	700 Pixels Wide x 100 Pixels Tall	jpeg, png, gif
Vertical Banner	150 Pixels Wide x 450 Pixels Tall	jpeg, png, gif

## Advertisement Placement

POSITION	FREQUENCY	LOCATION
Premium Horizontal Banner	<input type="checkbox"/> Three (3) Months - \$300 <input type="checkbox"/> Six (6) Months - \$600 <input type="checkbox"/> Twelve (12) Months - \$1,200	Top of E-Newsletter
Horizontal Banner	<input type="checkbox"/> Three (3) Months - \$225 <input type="checkbox"/> Six (6) Months - \$450 <input type="checkbox"/> Twelve (12) Months - \$900	At EMA's Discretion
Premium Vertical Banner	<input type="checkbox"/> Three (3) Months - \$300 <input type="checkbox"/> Six (6) Months - \$600 <input type="checkbox"/> Twelve (12) Months - \$1,200	Adjacent to Lead Story

## Payment Information

Visa  MasterCard  American Express  Check Enclosed (payable to EMA)

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Amount Authorized to Charge \$ \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

On behalf of the company named above, I accept the following terms and conditions: No cancellations are accepted. All advertisement fees must be pre-paid in full and are non-refundable. No agency discounts. Prices are non-negotiable. New artwork must be submitted by the 21st of the month prior to the month of publication.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**RETURN THIS AGREEMENT:** by email to [sam@energymgmt.org](mailto:sam@energymgmt.org)